

DRAFT AGENDA

WELCOME

Pete Johnson (British Screen Forum)

Jon Gisby (British Screen Forum)

STRATEGIES FOR SUCCESS IN AN AGE OF UNCERTAINTY

An Analyst's View

Ben Keen (British Screen Forum)

THE STATE OF THEATRICAL

A Global Perspective

Tim Richards (Vue International)

AI THINK PIECE

Title TBC

Suhair Khan

DISRUPTING AI STYLE MIMCRY

The Glaze Project

Shawn Shan (The Glaze Project, University of Chicago)

THE FUTURE OF GAMES

How New Technology & Consumer Behaviour
Is Transforming the Games Sector

Chair: Alysia Judge

Li Ma (Tencent)

Maria Sayans (ustwo Games)

Lisa Opie (Ubisoft)

Tim Scott (Roblox)

POLITICAL KEYNOTE

Thangam Debbonaire MP (Shadow Secretary of State for Culture, Media and Sport)

INDUSTRY KEYNOTE

Chris Bird (Managing Director, Prime Video UK, Amazon)

THE BIG DEBATE

What Kind of News Provision Does a
Successful Modern Democracy Need?

Chair: Lord (Tony) Hall

Angelos Frangopolous (GB News)

Further Speakers TBC

Alison Phillips (The Daily Mirror)

AGENDA SETTING TV:

The Making of *Russell Brand: In Plain
Sight* – A Creative Conversation

Chair: Scott Bryan

Louisa Compton (Channel 4)

Esella Hawkey (Hardcash Productions)