



Extraordinary Times Reshaping the Screen Sectors

WELCOME

9.00am

Pete Johnson (British Screen Forum)
Jon Gisby (British Screen Forum)

MORNING KEYNOTE

9.10am

Ben Roberts (BFI)

ANOTHER WORLD AWAITS

Opportunities in the metaverse

9.40am

Chair: Cliff Fluet (Lewis Silkin)

Chris Blight (Anzu)

Chris Yiu (Meta)

Zillah Watson (Metaverse Consultant)

THE MUSEUM OF IMAGINED FUTURES

StoryTrails VR

10.25am

Claire Cook (StoryFutures)

COFFEE + TEA

10.30am

Museum of Imagined Futures: StoryTrails VR Demonstration

POST-PANDEMIC MEDIA

Fast-forward to a different future?

11.00am

Ben Keen (British Screen Forum)

ONWARDS AND UPWARDS?

Post-pandemic recovery across the screen sectors

11.30am

Chair: Isabel Davis (Screen Scotland)

Colin Blackwood (Electronic Arts)

Simon Willgoss (Nutopia)

Kathryn Jacob (Pearl & Dean)

Andrew Zein (Warner Bros. Discovery)

BRINGING UNTOLD STORIES TO SCREEN

12.15pm

Paul Sng (Velvet Joy Productions) in conversation with **Wendy Ide** (The Observer)

BUILDING A SUCCESSFUL YOUTUBE CHANNEL IN GAMES CONTENT

12.40pm

Yammy (YouTube Creator) in conversation with **Julia Hardy** (Presenter)

LUNCH

1.00pm

Museum of Imagined Futures: StoryTrails VR Demonstration

AFTERNOON KEYNOTE

2.00pm

Jonathan Allan (Channel 4)

NEWS IN WARTIME

2.35pm

Scene Setter: Katie Polglase (CNN Journalists)

Chair: Anna Botting (Sky)

Richard Burgess (BBC)

Katie Polglase (CNN)

David Harding (The Independent)

Cate Sevilla (HuffPost UK)

HEARTSTOPPER

Redefining mainstream television

3.20pm

Zorana Piggott (Producer) and **Patrick Walters** (Executive Producer) in conversation with **Shaun Kitchener** (Screenwriter and Journalist)

GO GLOBAL OR GO HOME?

Building audiences in an age of multiple distribution opportunities

3.45pm

Chair: Jon Gisby (British Screen Forum)

Richard Halton (Roku)

Nina Laricheva (Marquee TV)

Gill Hind (Enders Analysis)

Rufus Radcliffe (ITV)

CLOSING REMARKS

4.30pm

Jon Gisby (British Screen Forum)