Seminar: *AI and the Screen Sectors*

16 October 2018

Speaker biographies

Jatin Aythora
Chief Architect, BBC

Jatin Aythora is the Chief Architect, leading the transformation and innovation of BBC's technology, platform and digital capabilities. He is leading the overall machine learning and connected data strategy to move the BBC to be much more data-driven, promoting implementation of Machine Learning and Data Science capabilities to help solve challenges and create new public service opportunities.

Lord Clement-Jones
Chair, Lords Select Committee on Artificial Intelligence

Lord Clement-Jones is a Consultant of the global law firm DLA Piper. Former positions within DLA include London Managing Partner (2011-16), Head of UK Government Affairs, Chairman of its China and Middle East Desks, International Business Relations Partner and Co-Chairman of Global Government Relations. He is Chair of Ombudsman Services Limited, the not for profit, independent ombudsman service that provides dispute resolution for the communications, energy, property and copyright licensing industries. He is a member of the Advisory Board of Airmic (the Association of Insurance and Risk Managers in Industry and Commerce) and Board Member of the Corporate Finance Faculty of the ICAEW. Tim was made CBE for political services in 1988 and a life peer in 1998. Until July 2004 was the Liberal Democrat Health Spokesman and thereafter until 2010 Liberal Democrat Spokesman on Culture, Media and Sport, in the House of Lords. He is the Liberal Democrat spokesman for the Digital Economy and a former spokesman on the Creative Industries (2015-17). He is the former Chair of the House of Lords Select Committee on Artificial Intelligence (2017-18) [*report published April 2018*] and Co-Chairman of the All-Party Parliamentary Group on Artificial Intelligence. He is Deputy Chairman of the All-Party Parliamentary Group on China. Tim was an external member of the Council of University College London and Chair of its Audit Committee (2012-17). He is Chairman of the Council of Queen Mary University of London. Tim is President of Ambitious About Autism, an autism education charity and school for children with autism and other communication disorders and its former Chairman (2001-08).

Sue Daley
Head of Programme – Cloud, Data, Analytics & AI

Sue leads techUK's work on cloud, data analytics and AI and has been recognised as one of the most influential women in UK tech by Computer Weekly. Sue has also been recognised in UK Big Data 100 as a key influencer in driving forward the Big Data agenda, shortlisted for the Milton Keynes Women Leaders Awards and was recently a judge for the Loebner Prize in AI. In addition to being a regular industry speaker on issues including AI ethics, data protection and cyber security, Sue is a regular judge of the annual UK Cloud Awards.

Prior to joining techUK in January 2015 Sue was responsible for Symantec's Government Relations in the UK and Ireland. She has spoken at events including the UK-China Internet Forum in Beijing, UN IGF and European RSA on issues ranging from data usage and privacy, cloud computing and online child safety. Before joining Symantec, Sue was senior policy advisor at the Confederation of British Industry (CBI). Sue has an BA degree on History and American Studies from Leeds University and a Masters Degree on International Relations and Diplomacy from the University of Birmingham. Sue is a keen sportswoman and in 2016 achieved a lifelong ambition to swim the English Channel.

Gareth Deakin
Head of Business Development, AI Music

Gareth joined AI Music as Head Of Business Development back in October 2017 having previously held senior roles in the Recorded and Live Music sectors. Including 10 years at Sony Music heading up the UK divisions Business Development efforts.

AI Music is on a mission to shake up how music is created and consumed. Gareth leads AI Music's commercial engagement within advertising, radio, broadcast and music.

Outside of AI Music, Gareth's an advisor & mentor for a number of startups in the entertainment and creative tech space.

Cliff Fluet
Partner, Lewis Silkin

Cliff joined Lewis Silkin LLP as a Partner in April 2006 after over a decade as in-house counsel in the music and broadcast industry. Cliff is now part of the team spearheading our Media & Entertainment sector for the firm and he now acts for some of the world's largest names in mobile, brands, recorded music, mobile, live music, radio, audio-visual production and online. He also specialises in working with clients whom are embracing content-based entertainment for the first time such as FMCG and lifestyle brand owners, advertising agencies, digital agencies, investment funds and financial institutions. He has a passion for working on innovative new business models, advertiser-funded programming and in the monetisation of format rights.

The Media & Entertainment Group is ranked in the "Legal 500" and "Chambers" and Cliff is ranked as a 'leading individual' in both directories.

He is also the founder and a director of "Eleven", a business advisory company working with disruptive business models in the world of Digital Media, Film and Sport.

Tom Fiddian
Innovation Lead, Creative Economy

Tom manages Innovate UK's funding programme across all the Creative Industries, within the AI and Data Economy Directorate. He has run a number of significant funding activities ranging from supporting Art & Tech start-ups, to incentivising and securing substantial FDI from large multi-national media and entertainment corporations. He was the lead author on the successful £33m Audience of the Future business case and is currently managing that programme's business-led funding activities. After leaving university, he set up his own company producing videos and creating immersive tour visuals for the music industry. He has 10 years of broad cross-sector design experience, designing consumer products in the Health, Packaging, Food and Telecoms industries. He has also run consultancies for industry and government regulators.

Sana Kharegani
Head of office for AI, DCMS & BEIS

Holding a BSc in Computer Science and an MBA from the Massachusetts Institute of Technology, Sana Khareghani has over 20 years' experience in technology and business across the Private and Public Sector. She has worked as a software engineer in big corporates and start-ups, as a management consultant advising senior officials throughout North America, Europe and the Middle East, and most recently in HMG, as Deputy Director, Head of Office for AI – a joint unit between Department for Digital, Media, Culture and Sport (DCMS) and the Department for Business, Energy and Industrial Strategy (BEIS).
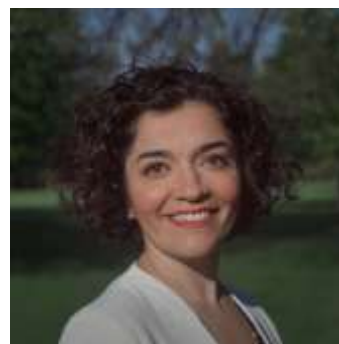
Diarmuid Moloney
Founder & CEO, Rotor Videos

Diarmuid specialises in signal processing and is the original founder of Rotor, which originated as a video plugin for Ableton. He conceived the concept and built the original prototype. Rotor is now being used by Universal Music, Sony Music, Warner and BMG – along with thousands of artists around the world.

Diarmuid began as a graphic designer working on promotions in the music industry and progressed into video production, music technology and interactive media systems – concluding as a Creative Technologist building new creative tools. He has designed and produced promotional videos for a number of electronic artists and DJ's, including the Corona World DJ Champion.

Dr Jo Twist
CEO, Ukie

Jo has been CEO of Ukie since January 2012. Ukie is the trade body for games and interactive entertainment businesses in the UK and has a mission to make the UK the best place in the world to make games.
Previously, Jo was Channel 4's Commissioning Editor for Education where she commissioned Digital Emmy-winning Battlefront II, free to play browser and iOS games, including Sweatshop, Nomnation and International Racing Squirrels and social media projects. Earlier in her career, Jo was Multiplatform Commissioner for BBC Entertainment & Switch, BBC Three Multiplatform Channel Editor and in a former life a technology reporter for BBC News.

With a background in digital media, education, creative technology and youth culture – and a PhD in online communities, identity and young people – Jo brings a wealth of experience in all aspects of interactive entertainment including media, technical innovation and creativity, commercial and political issues. Jo is Deputy Chair of the British Screen Advisory Council, a London Tech Ambassador, a Bafta Games Committee member and sits on a number of other boards and advisory groups. She is one of the Top 100 UK Women in Video Games, on the MCV 100 Brit list in the games industry and is a BIMA Hot 100 in digital. She is a Vice President for games and accessibility charity, Special Effect.

Jon Zeff
Independent Media Consultant

Jon Zeff is an independent consultant specialising in policy, strategy and regulatory issues affecting the media, communications and creative industries and advising a wide range of clients across private and public sectors. Recent assignments have included working for the Creative Industries Council to manage the development and negotiation of the Creative Industries Sector Deal. Previously, Jon was Director of the BBC Trust and, before that, was on the Board of the Department for Culture, Media and Sport, where he spent over 10 years leading policy initiatives across media, telecoms and the creative industries, and overseeing major delivery programmes including superfast broadband rollout and digital switchover.

For more information about BSAC
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