

ALL ITEMS AND TIMINGS SUBJECT TO CHANGE AT ORGANISER'S DISCRETION

BSAC FILM, TV & GAMES CONFERENCE 2018



8.30am – 4.15pm
Thursday, 28 June 2018
London West End Location

Sponsored by

WARNERMEDIA

8.30am

Registration and Coffee

**MORNING SESSION:
CHAIRIED BY JON GISBY, BSAC CHAIR**

9.00am

Chair's Welcome

9.10am

Ministerial Keynote

Margot James MP, Minister for Digital and the Creative Industries, DCMS

9.30am

Morning Keynote: Going Global

Susanna Dinnage, Global President, Animal Planet
Presentation followed by Conversation with *Jon Gisby* and Q&A

10.10am

Market Update: New Technology and Media

Piers Harding-Rolls, Head of Games, IHS Markit

10.40am

Hold The World: Making a Compelling VR Experience

John Cassy, Co-Founder and Chief Executive, Factory 42

11.00am

COFFEE AND NETWORKING

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**LATE MORNING SESSION:
CREATIVE CONVERSATIONS CHAIRED BY ANNA HIGGS, BSAC MEMBER**

- 11.30am **A new voice telling powerful stories**
Joy Gharoro-Akpojotor, Producer with *Briony Hanson, Director of Film, British Council*
- 12.00pm **Creating LittleBigPlanets and incredible Dreams**
Siobhan Reddy, Studio Director, Media Molecule with *Keza MacDonald, Video Games Editor, The Guardian*
- 12.30pm **Making Great Drama**
Philippa Lowthorpe, Director with *Gaylene Gould, Head of Cinema and Events, BFI Southbank*
- 1.00pm **LUNCH**

**AFTERNOON SESSION:
CHAIRED BY JO TWIST, DEPUTY CHAIR, BSAC**

- 2.00pm **Chair's Afternoon Welcome**
- 2.05pm **Afternoon Panel: Social Media, News and Democracy**
Panellists respond live to a developing news story
Moderator: Samira Ahmed, Journalist
Gavin Allen, Controller, Daily News Programmes, BBC
Tommy Evans, Vice President and London Bureau Chief, CNN International
Janine Gibson, Editor in Chief, BuzzFeed UK
Nick Wrenn, Head of News Partnerships, EMEA, Facebook
- 3.15pm **Afternoon Keynote: Moneyball in Hollywood**
Using data and analytics to drive box office success
Matt Marolda, Chief Analytics Officer, Legendary Entertainment

Presentation followed by Conversation with *Rebecca O'Brien, Producer, Sixteen Films and Board Member, BSAC* and Q&A
- 4.05pm **Closing Remarks: Jon Gisby**
- 4.15pm **CONFERENCE CLOSES**