



THE BSAC INTERVIEW

PATRICK MCKENNA

PATRICK MCKENNA, FOUNDER, INGENIOUS

Before forming Ingenious in 1998, Patrick was Chairman and Chief Executive of The Really Useful Group and, prior to that, a Partner at Deloitte, where he ran the media group.

Patrick is Chairman of the National Film and Television School, the Young Vic Theatre Company and the award-winning television company, Hat Trick Productions. He chairs the Advisory Board of the Institute for Creative and Cultural Entrepreneurship at Goldsmiths in the University of London and was formerly a member of the UK Creative Industries Council.

He was previously a trustee of the British Council and of NESTA and was also a board member of the British Tourist Authority. He was formerly a member of the government's Advisory Forum on Tourism and also sat on the board of the Liverpool Institute of Performing Arts.

He is a Fellow of the RSA and a member of BAFTA.

CAMERON MCCRACKEN, MANAGING DIRECTOR, PATHE UK

Cameron is a member of the British Screen Advisory Council and a director of Screen Yorkshire.

Immediately prior to his appointment at Pathe in 2000, Cameron was Director of Business Affairs at British Screen Finance Limited (pre-cursor to the BFI).

Cameron read Law at Balliol College, Oxford and worked as a film lawyer for 9 years in London, Paris and Rome before establishing himself as an independent producer.

Cameron has co-produced or executive produced some 50 films including: *The Queen* and *Philomena* (dir. Stephen Frears); *Slumdog Millionaire* and *127 Hours* (dir. Danny Boyle); *The Iron Lady* (dir. Phyllida Lloyd); *Selma* (dir. Ava DuVernay); and *The Little Stranger* (dir. Lenny Abrahamson).

What is BSAC?

The British Screen Advisory Council (BSAC) is an independent, industry funded membership body for the audiovisual sector.

We uniquely bring together the widest possible range of interests, knowledge and contacts to exchange ideas and information about business and policy issues. Our Members are invited to join based on their personal qualities, experience and expertise, and are drawn from the major TV broadcasters, independent film and TV producers, distributors, exhibitors, US studios with major operations in the UK, trade associations, trades unions, training providers and new media companies, such as Google and Spotify.

Many of our activities take place privately, which enables business leaders to freely discuss the fast-changing nature of the industry.

On policy, we provide opportunities for industry and policy makers to hear a breadth of viewpoints and, wherever possible, for the sector to speak with a single and authoritative voice. Over the years we have worked closely with the Treasury, HMRC, DCMS, BIS, IPO, the European Commission, WTO, and WIPO.

We also enjoy the support of Associate Members, which are businesses with a particular interest in the sector. These include legal firms, accountancy practices and investment management firms, and are an important port of call for obtaining views and expertise.

We commission and generate research and reports to underpin our work.

We host a series of events that are open to a broader invited audience. These include an annual Film, TV and Games Conference, an Interview Series and occasional seminars. These provide high quality debates and networking opportunities.

We have recently launched the BSAC Future Leaders' Forum. The Forum is designed to add value to BSAC Membership by allowing Members to nominate rising stars to benefit from the opportunity to consider together the range of challenges facing the sector in which they have already begun to establish a successful career. Structured around three regular Forum events a year, each curated by Forum Members with full BSAC assistance, the BSAC Future Leaders' Forum will support continuing professional development and provide significant networking opportunities for Forum Members.

We regularly review and refresh our Membership and are open to approaches from prospective Members. If you would like to be considered, please feel free to contact the BSAC office for more details.

For more information, see our website, at www.bsac.uk.com