



INTERVIEW SERIES 2016

RICHARD SCUDAMORE – Executive Chairman, Premier League

Richard Scudamore is Executive Chairman of the Premier League, the most watched football league in the world. He is accountable for all elements of the league's operations and his core responsibilities include regulatory, legal and political matters and the sale of broadcasting and central commercial rights across 225 international markets.

Richard joined the Premier League in 1999 as Chief Executive. Under his leadership the organisation has and continues to use the strong platform provided by its 20 Member Clubs to successfully increase interest in the competition, to grow revenues in the UK and internationally and to invest in and support football development at all levels of the sport.

Richard is a Founding Trustee of the Football Foundation – a charity funded by the Premier League, The FA and the UK Government – which has built over 500 artificial grass football pitches for community use and improved thousands of existing sports facilities across the UK.

Before joining the Premier League, Richard was Chief Executive of the Football League. Prior to that, Richard was Senior Vice-President of the Thomson Corporation, responsible for their US newspaper publishing division.

MALCOLM WALL –Media Advisor and BSAC Member

Building on an extensive career across the media spectrum, Malcolm Wall now advises businesses and individuals on strategy and implementation. Malcolm combines a Non Executive Directorship portfolio with advisory work.

He has recently completed work with the Digicel Group, developing a pay television platform in the Caribbean, and in 2014 he established and developed a company to provide film services in China for the joint venture partners, Pinewood Plc and Seven Stars Media and Entertainment.

He is currently:

- Chairman of dock10 Ltd, the Media City production facility and largest independent television studios in the UK;
- Chairman of Audioboom Plc, the spoken word social network;
- Chairman of Disciple Media Ltd, an app builder for the music industry;
- Chairman of Eagle Eye Plc, the UK market leader in digital promotions;
- Chairman of Imaginarium Studios Limited, a production company working across film, television and digital platforms; and
- Non Executive Director of Image Nation LLC, the Abu Dhabi based, international film fund.

What is BSAC?

The British Screen Advisory Council (BSAC) is an independent, industry funded membership body for the audiovisual sector.

We uniquely bring together the widest possible range of interests, knowledge and contacts to exchange ideas and information about business and policy issues. Our Members are invited to join on the basis of their personal qualities, experience and expertise, and are drawn from the major TV broadcasters, independent film and TV producers, distributors, exhibitors, US studios with major operations in the UK, trade associations, trades unions, training providers and new media companies, such as Google and Spotify.

Many of our activities take place privately, which enables business leaders to freely discuss the fast changing nature of the industry.

On policy, we provide opportunities for industry and policy makers to hear a breadth of viewpoints and, wherever possible, for the sector to speak with a single and authoritative voice. Over the years we have worked closely with the Treasury, HMRC, DCMS, BIS, IPO, the European Commission, WTO, and WIPO.

We also enjoy the support of Associate Members, which are businesses with a particular interest in the sector. These include legal firms, accountancy practices and investment management firms, and are an important port of call for obtaining views and expertise.

We commission and generate research and reports to underpin our work.

We host a series of events that are open to a broader invited audience. These include an annual Film, TV and Games Conference, an Interview Series and occasional seminars. These provide high quality debates and networking opportunities.

We regularly review and refresh our Membership and are open to approaches from prospective Members. If you would like to be considered, please feel free to contact the BSAC office for more details.

For more information, see our website, at www.bsac.uk.com