



INTERVIEW SERIES 2016

SHARON WHITE – Chief Executive, Ofcom

Sharon White took over as Chief Executive of Ofcom in March 2015.

Before joining Ofcom Sharon had a long career in the civil service.

She was second Permanent Secretary at the Treasury, responsible for overseeing the public finances. Before that she held Board level positions at the Ministry of Justice and the Department for International Development.

She has worked as a civil service adviser at the Prime Minister's Policy Unit and in Washington DC as a senior economist at the World Bank.

Sharon is a trained economist and studied at Cambridge University and University College London.

TIM SUTER – Perspective Associates

Tim started his media career in the BBC, where over fifteen years he was variously a producer of drama and documentary, and a reporter and senior editor of news and current affairs programmes.

In 1999 he joined the Department for Culture, Media and Sport as a specialist advisor to the Secretary of State, before being appointed Head of Broadcasting Policy, overseeing the 2003 Communications Act and the creation of the newly converged regulatory body, Ofcom.

In 2003 he was a founding Partner in the UK's media and communications regulator, Ofcom, responsible for all aspects of content regulation. Among the issues he handled was the reform of the rights framework for the independent production sector, an intervention widely acknowledged to have been the catalyst for the significant growth of the sector over the last decade.

Tim established Perspective Associates in January 2008 offering specialist advice on strategic media policy and regulation to clients in broadcasting and media companies, government, and regulatory authorities in the UK and internationally.

Tim is a BSAC Member.

What is BSAC?

The British Screen Advisory Council (BSAC) is an independent, industry funded membership body for the audiovisual sector.

We uniquely bring together the widest possible range of interests, knowledge and contacts to exchange ideas and information about business and policy issues. Our Members are invited to join on the basis of their personal qualities, experience and expertise, and are drawn from the major TV broadcasters, independent film and TV producers, distributors, exhibitors, US studios with major operations in the UK, trade associations, trades unions, training providers and new media companies, such as Google and Spotify.

Many of our activities take place privately, which enables business leaders to freely discuss the fast changing nature of the industry.

On policy, we provide opportunities for industry and policy makers to hear a breadth of viewpoints and, wherever possible, for the sector to speak with a single and authoritative voice. Over the years we have worked closely with the Treasury, HMRC, DCMS, BIS, IPO, the European Commission, WTO, and WIPO.

We also enjoy the support of Associate Members, which are businesses with a particular interest in the sector. These include legal firms, accountancy practices and investment management firms, and are an important port of call for obtaining views and expertise.

We commission and generate research and reports to underpin our work.

We host a series of events that are open to a broader invited audience. These include an annual Film, TV and Games Conference, an Interview Series and occasional seminars. These provide high quality debates and networking opportunities.

We regularly review and refresh our Membership and are open to approaches from prospective Members. If you would like to be considered, please feel free to contact the BSAC office for more details.

For more information, see our website, at www.bsac.uk.com