

BRITISH SCREEN ADVISORY COUNCIL
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

COMPANY INFORMATION

| | |
|--------------------------|--|
| Directors | A Chowdhury A N Singer C Young OBE, CBE D K Elstein (resigned 31 May 2009) D R V Brooke (resigned 31 May 2009) F L Clarke-Hackston J A Howkins J Davis J T Richards M Deeley M Devereux M J W Samuelson |
| Company secretary | F L Clarke-Hackston |
| Company number | 03771572 |
| Registered office | 73 Berwick Street W1F 8TE |
| Auditors | Ivan Sopher & Co Chartered Accountants & Statutory Auditor 5 Elstree Gate Elstree Way Borehamwood WD6 1JD Herts |

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

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BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2009

The directors present their report and the financial statements for the year ended 31 December 2009.

Principal activities

The principle activities of the company are to advance the prosperity and enhance the prestige, effectiveness and reputation of the audiovisual industries of the United Kingdom. As an independent sector body the company serves as a unique forum for identifying new business trends and provides advice to government, policy makers and the audiovisual industries.

During 2009 the Council was engaged in a wide range of public policy issues including: the implementation of the Audiovisual Media Services Directive in the UK and specifically the proposals for product placement; the EC reflection document Creative Content in a European Digital Single Market; the role of the BBC Trust; Children's Entertainment Regulation and Legislation; responses to the IPO consultation Developing a Copyright Agenda for the 21st Century and meetings and workshops on revisions to various aspects of the copyright framework; Digital Britain and the resulting Digital Economy Bill; the House of Lords Inquiry into British Film & Television; the role and work of the BFI; Regulation and Online Environments; the Public Service Reform Bill Scotland; spectrum management; proposals for a tax credit for UK games developers. The Council continued to press policymakers to adopt a solution to the issues relating to the use of orphan works both at national and European level and signed the final agreement developed by the European Digital Libraries group for the European Commission.

In expectation of the 2010 General Election BSAC conducted its own review of the audiovisual sector and prepared a major report containing the sector's policy recommendations for promulgation to all political parties. The report Creativity, Competitiveness & Enterprise in the UK Audiovisual was published in December and contains four key policy prescriptions to be undertaken as a matter of urgency by government.

During 2009 the Council's membership built on the work of the Blue Skies Working Group which had explored the future development of the audiovisual sector the previous year. A Blue Skies Copyright Working Group completed its work in the summer. Other business issues included: the rise of 3D; advertising trends; the role of the BBC; investment in content including proposals for content levies; mobile media developments; consumer lifestyles and behaviour; the changing nature of digital book publishing; the establishment of a new cross industry group (DECE) to define open global technical standards to enable consumer demand for content to be more easily met; Google's relationship with content; the Indian audiovisual sector; ways in which new media businesses are developing their strategies; the challenges for the post production sector; sports rights. In addition regular reports on business issues, such as the development of TV Platform VoD market, were provided to Members.

The directors are satisfied with the results of the year.

BRITISH SCREEN ADVISORY COUNCIL
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DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2009

Directors

The directors who served during the year were:

A Chowdhury
A N Singer
C Young OBE, CBE
D K Elstein (resigned 31 May 2009)
D R V Brooke (resigned 31 May 2009)
F L Clarke-Hackston
J A Howkins
J Davis
J T Richards
M Deeley
M Devereux
M J W Samuelson

All the directors, not being an Honorary Officer, are required to retire from office having served for a period of two years. None of the directors have any beneficial interest in the company. All of the directors are members of the company and guarantee to contribute not exceeding £10 in the event of a winding up.

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BRITISH SCREEN ADVISORY COUNCIL
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DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2009

Provision of information to auditors

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as that director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company's auditors in connection with preparing their report and to establish that the company's auditors are aware of that information.

Auditors

The auditors, Ivan Sopher & Co, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

.....
F L Clarke-Hackston
Director

Date:

BRITISH SCREEN ADVISORY COUNCIL
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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BRITISH SCREEN ADVISORY COUNCIL

We have audited the financial statements of British Screen Advisory Council for the year ended 31 December 2009, set out on pages 7 to 12. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of directors' responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

BRITISH SCREEN ADVISORY COUNCIL
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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BRITISH SCREEN ADVISORY COUNCIL

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements and the Directors' report in accordance with the small companies regime.

Chartered Accountants
Statutory Auditor

5 Elstree Gate
Elstree Way
Borehamwood
WD6 1JD
Herts

Date:

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2009

| | Note | 2009 £ | 2008 £ |
|---|------|------------------|-----------|
| TURNOVER | 1 | 282,116 | 266,687 |
| Administrative expenses | | (321,289) | (230,170) |
| OPERATING (LOSS)/PROFIT | 2 | (39,173) | 36,517 |
| Interest receivable | | 68 | 934 |
| (LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | | (39,105) | 37,451 |
| Tax on (loss)/profit on ordinary activities | 4 | (210) | - |
| (LOSS)/PROFIT FOR THE FINANCIAL YEAR | 10 | (39,315) | 37,451 |

The notes on pages 9 to 12 form part of these financial statements.

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)
REGISTERED NUMBER: 03771572

BALANCE SHEET
AS AT 31 DECEMBER 2009

| | Note | £ | 2009 £ | £ | 2008 £ |
|---|------|----------|-----------|-----------|-----------|
| FIXED ASSETS | | | | | |
| Tangible fixed assets | 5 | | 5,575 | | 1,629 |
| Fixed asset investments | 6 | | 2 | | 2 |
| | | | 5,577 | | 1,631 |
| CURRENT ASSETS | | | | | |
| Debtors | 7 | 39,472 | | 73,978 | |
| Cash at bank and in hand | | 32,614 | | 121,222 | |
| | | 72,086 | | 195,200 | |
| CREDITORS: amounts falling due within one year | 8 | (25,304) | | (105,157) | |
| NET CURRENT ASSETS | | | 46,782 | | 90,043 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 52,359 | | 91,674 |
| CAPITAL AND RESERVES | | | | | |
| Profit and loss account | 10 | | 52,359 | | 91,674 |
| | | | 52,359 | | 91,674 |

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

.....
F L Clarke-Hackston
 Director

Date:

The notes on pages 9 to 12 form part of these financial statements.

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

4. Taxation

| | 2009 | 2008 |
|--|------------|----------|
| | £ | £ |
| Adjustments in respect of prior periods | 210 | - |
| Tax on (loss)/profit on ordinary activities | 210 | - |

As the company is a non-profit making organisation run for the mutual benefit of its members, corporation tax rises only on interest receivable.

5. Tangible fixed assets

| | Furniture, fittings and equipment |
|-----------------------|--|
| | £ |
| Cost | |
| At 1 January 2009 | 13,613 |
| Additions | 6,646 |
| Disposals | (1,181) |
| At 31 December 2009 | 19,078 |
| Depreciation | |
| At 1 January 2009 | 11,984 |
| Charge for the year | 2,127 |
| On disposals | (608) |
| At 31 December 2009 | 13,503 |
| Net book value | |
| At 31 December 2009 | 5,575 |
| At 31 December 2008 | 1,629 |

6. Fixed asset investments

| | Shares in group undertakings |
|--|---|
| | £ |
| Cost or valuation | |
| At 1 January 2009 and 31 December 2009 | 2 |

BRITISH SCREEN ADVISORY COUNCIL
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009**

6. Fixed asset investments (continued)

Subsidiary undertakings

The following were subsidiary undertakings of the company:

| Name | Class of shares | Holding |
|------------------------|------------------------|----------------|
| B.S.A.C Events Limited | Ordinary | 100% |

| Name | Business | Country of incorporation |
|------------------------|----------------------|---------------------------------|
| B.S.A.C Events Limited | Organising of events | England and Wales |

The aggregate of the share capital and reserves as at 31 December 2009 and of the profit or loss for the year ended on that date for the subsidiary undertakings were as follows:

| Name | Aggregate of share capital and reserves £ | Profit/(loss) £ |
|------------------------|--|----------------------------|
| B.S.A.C Events Limited | <u>60,037</u> | <u>60,300</u> |

7. Debtors

| | 2009 £ | 2008 £ |
|--|----------------------|-------------------|
| Trade debtors | 29,405 | 15,550 |
| Amounts owed by undertakings in which the company has a participating interest | - | 57,349 |
| Other debtors | 10,067 | 1,079 |
| | <u>39,472</u> | <u>73,978</u> |

**8. Creditors:
Amounts falling due within one year**

| | 2009 £ | 2008 £ |
|---------------------------------|----------------------|-------------------|
| Social security and other taxes | 4,465 | 4,237 |
| Other creditors | 20,839 | 100,920 |
| | <u>25,304</u> | <u>105,157</u> |

BRITISH SCREEN ADVISORY COUNCIL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

9. Company status

The company is a private company limited by guarantee and consequently does not have share capital.

10. Reserves

| | Profit and loss account £ |
|---------------------|--|
| At 1 January 2009 | 91,674 |
| Loss for the year | (39,315) |
| | <hr/> |
| At 31 December 2009 | 52,359 |
| | <hr/> <hr/> |

11. Operating lease commitments

At 31 December 2009 the company had annual commitments under non-cancellable operating leases as follows:

| | 2009 £ | 2008 £ |
|-----------------------|-------------------|-------------------|
| Expiry date: | | |
| Between 2 and 5 years | 24,500 | - |
| | <hr/> <hr/> | <hr/> <hr/> |

12. Related party transactions

During the year, the amount owed by B.S.A.C Events Limited, the company's subsidiary undertaking, of £78,272 was agreed to be written off by both parties.

BRITISH SCREEN ADVISORY COUNCIL

DETAILED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2009

BRITISH SCREEN ADVISORY COUNCIL
(A company limited by guarantee)

DETAILED TRADING AND PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2009

| | Page | 2009 £ | 2008 £ |
|-----------------------------------|-------------|-------------------------|-------------------------|
| TURNOVER | 15 | 282,116 | 266,687 |
| LESS: OVERHEADS | | | |
| Administration expenses | 15 | (321,289) | (230,170) |
| OPERATING (LOSS)/PROFIT | | (39,173) | 36,517 |
| Interest receivable | 15 | 68 | 934 |
| (LOSS)/PROFIT FOR THE YEAR | | (39,105) | 37,451 |

BRITISH SCREEN ADVISORY COUNCIL
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**SCHEDULE TO THE DETAILED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2009**

| | 2009 £ | 2008 £ |
|--|-----------|-----------|
| Turnover | | |
| Sales | 280,616 | 266,687 |
| Other income | 1,500 | - |
| | 282,116 | 266,687 |
| | | |
| | 2009 £ | 2008 £ |
| Administration expenses | | |
| Directors salaries | 91,545 | 91,500 |
| Wages, salaries and other staff costs | 41,789 | 53,689 |
| Employer's national insurance | 14,554 | 14,108 |
| Travelling expenses | 6,278 | 8,781 |
| Books, stationery and printing | 5,947 | 5,464 |
| Postage, telephone and email | 10,825 | 7,354 |
| Meeting costs | 9,064 | 4,908 |
| Insurance and professional | 23,645 | 36,410 |
| Accountancy | 2,520 | 4,410 |
| Bad debts | 3,750 | - |
| Sundry expenses | 482 | 427 |
| Rent and rates | 25,757 | - |
| Cleaning and other services | 4,079 | 1,737 |
| Depreciation - fixtures & fittings | 2,127 | 1,280 |
| Profit/loss on sale of tangible assets | 573 | - |
| Bank charges | 82 | 102 |
| Subsidiary company loan written off | 78,272 | - |
| | 321,289 | 230,170 |
| | | |
| | 2009 £ | 2008 £ |
| Interest receivable | | |
| Bank interest receivable | 68 | 934 |
| | 68 | 934 |